

IN THE CLAIMS

1. (Currently Amended) A method comprising:
 - receiving, over a network, an indication that an identifier presented by another has been selected;
 - providing data indicative of an arrangement for ground transportation associated with an event; and
 - receiving data descriptive of an order for a seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~ for carriage between a stop and said event.
2. (Original) The method of claim 1, further comprising providing confirmation of receipt of said order.
3. (Currently Amended) The method of claim 2, further comprising receiving data descriptive of a request for purchase of said seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~.
4. (Currently Amended) The method of claim 3, further comprising confirming purchase of said seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~.
5. (Currently Amended) The method of claim 1, wherein said order specifies a particular seat located on a bus, a motor coach, or a van ~~ground transportation vehicle~~.
6. (Original) The method of claim 1, wherein said data indicative of an arrangement for ground transportation is provided at a time of or prior to obtaining a ticket for admission to said event.

7. (Original) The method of claim 1, wherein said order specifies a route.
8. (Original) The method of claim 1, wherein said identifier identifies a seat chartering coordinator.
9. (Original) The method of claim 1, wherein said data indicative of an arrangement for ground transportation associated with an event comprises a field displayed on a content page.
10. (Currently Amended) The method of claim 1, wherein said order comprises contains a request for admission to said event.
11. (Original) The method of claim 1, wherein said identifier comprises an icon displayed on a user interface device.
12. (Original) The method of claim 1, wherein said providing data indicative of said arrangement for ground transportation occurs substantially simultaneously after said receiving said indication that said identifier has been selected.
13. (Currently Amended) A method comprising:
 - receiving, over an internet network, an indication that an icon displayed by another has been selected;
 - presenting for display a first content page providing data descriptive of an event with a corresponding identifier indicative of an arrangement for ground transportation associated with said event;
 - receiving a request for information about ground transportation services associated with said event;

presenting for display a second content page providing data descriptive of a route for ground transportation associated with said event;

receiving a request for information about said route;

presenting for display a third content page requesting an order for a seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~ for carriage between a stop and said event;

receiving said order;

presenting for display a fourth content page requesting payment information;

receiving said payment information; and

presenting for display a fifth content page providing data descriptive of a confirmation of said order and payment therefore.

14. (Currently Amended) A method comprising:

receiving an indication that an identifier presented by another has been selected;

providing data indicative of an arrangement for ground transportation associated with an event; and

receiving data descriptive of an order for a seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~ for carriage between a stop and said event.

15. (Currently Amended) A method comprising:

causing to be sent an indication that an identifier presented by another has been selected;

receiving data indicative of an arrangement for ground transportation associated with an event; and

providing data descriptive of an order for a seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~ for carriage between a stop and said event.

16. (Original) The method of claim 15, further comprising receiving confirmation of receipt of said order.

17. (Currently Amended) The method of claim 16, further comprising providing data descriptive of a request for purchase of said seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~.

18. (Currently Amended) The method of claim 15, wherein said order specifies a particular seat located on a bus, a motor coach, or a van ~~ground transportation vehicle~~.

19. (Original) The method of claim 15, wherein said identifier comprises an icon displayed on a user interface device.

20. (Original) The method of claim 15, further comprising providing said data indicative of an arrangement for ground transportation at a time of or prior to obtaining a ticket for admission to said event.

21. (Original) The method of claim 15, wherein said order specifies a route.

22. (Original) The method of claim 15, wherein said order contains a request for admission to said event.

23. (Currently Amended) A method comprising:

receiving an indication that an identifier presented by another has been selected;

providing data indicative of an arrangement for ground transportation associated with an event; and

receiving data descriptive of a request for a seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~ for carriage between a stop and said event.

24. (Currently Amended) A method comprising:

receiving, over an internet network, a request for purchase of a seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~ for carriage between a stop and an event; and

providing, over said internet network, confirmation of said request for purchase of said seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~.

25. (Currently Amended) A method comprising:

requesting, over an internet network, purchase of a seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~ for carriage between a stop and an event; and

receiving, over said internet network, confirmation of said request for purchase of said seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~.

26. (Currently Amended) A device comprising:

means for receiving an indication that an identifier presented by another has been selected;

means for providing data indicative of an arrangement for ground transportation associated with an event; and

means for receiving data descriptive of an order for a seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~ for carriage between a stop and said event.

27. (Currently Amended) A device comprising:

means for receiving, over an internet network, an indication that an icon displayed by another has been selected;

means for presenting for display a first content page providing data descriptive of an event with a corresponding identifier indicative of an arrangement for ground transportation associated with said event;

means for receiving a request for information about ground transportation services associated with said event;

means for presenting for display a second content page providing data descriptive of a route for ground transportation associated with said event;

means for receiving a request for information about said route;

means for presenting for display a third content page requesting an order for a seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~ for carriage between a stop and said event;

means for receiving said order;

means for presenting for display a fourth content page requesting payment information;
means for receiving said payment information; and
means for presenting for display a fifth content page providing data descriptive of a confirmation of said order and payment therefore.

28. (Currently Amended) A device comprising:
a memory having embodied therein data descriptive of an arrangement for ground transportation associated with an event; and
a processor in communication with said memory, said processor configured:
to receive, over a network, an indication that an identifier presented by another has been selected;
to provide data indicative of an arrangement for ground transportation associated with an event; and
to receive data descriptive of an order for a seat on a bus, a motor coach, or a van ground transportation vehicle for carriage between a stop and said event.

29. (Original) The system of claim 28, wherein said processor is further configured to provide confirmation of receipt of said order.

30. (Currently Amended) The system of claim 29, wherein said processor is further configured to receive data descriptive of a request for purchase of said seat on a bus, a motor coach, or a van ground transportation vehicle.

31. (Currently Amended) The system of claim 30, wherein said processor is further configured to confirm purchase of said seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~.

32. (Currently Amended) A computer-readable storage medium encoded with processing instructions for implementing a method, said processing instructions for directing a computer to perform the steps of:

receiving an indication that an identifier presented by another has been selected;
providing data indicative of an arrangement for ground transportation associated with an event; and

receiving data descriptive of an order for a seat on a bus, a motor coach, or a van ~~ground transportation vehicle~~ for carriage between a stop and said event.

33. (New) A method comprising:
providing, on a first content page, data indicative of an arrangement for ground transportation associated with an event, wherein said providing is in response to receiving, over a network, an indication that an identifier provided by another on a second content page has been selected; and

receiving data descriptive of an order for ground transportation between a stop and said event.

34. (New) The method of claim 33, wherein said identifier comprises an icon.

35. (New) The method of claim 33, wherein said identifier comprises a link.

36. (New) The method of claim 33, wherein said first content page and said second content page are generated by different entities.

37. (New) The method of claim 36, wherein said first content page is generated by a seat chartering coordinator and said second content page is generated by a marketing partner.

38. (New) The method of claim 33, wherein said order comprises an order for a seat on a ground transportation vehicle.

39. (New) The method of claim 38, wherein said ground transportation vehicle comprises a bus, a motor coach, or a van.

40. (New) The method of claim 38, wherein said seat comprises a particular seat on said ground transportation vehicle.

41. (New) The method of claim 33, further comprising providing confirmation of receipt of said order.

42. (New) The method of claim 41, further comprising receiving data descriptive of a request for purchase of said order for ground transportation.

43. (New) The method of claim 42, further comprising confirming purchase of said order for ground transportation.

44. (New) The method of claim 33, wherein said identifier identifies a seat chartering coordinator.

45. (New) The method of claim 33, wherein said order comprises a request for admission to said event.

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46. (New) The method of claim 33, wherein said providing data indicative of said arrangement for ground transportation occurs substantially simultaneously after said receiving said indication that said identifier has been selected.